



JUNE XXXX

INTERMEDIATE LEVEL

Subject Title	ENTREPRENEURSHIP
Subject Code No.	5055
Paper No.	TWO

Duration:

3hrs

Instruction: Answer any five Questions

All Questions carry equal marks

You are reminded of the necessity for good English and orderly presentation in your answers.

Turn Over

1. A business is typically owned by one man or more individuals, each making contribution to an investment in the business
- (a) Explain the following types of business and give two examples of each
- (i) Sole proprietorship
 - (ii) Partnership
 - (iii) Limited partnership
- (12 marks)**
- (b) As an entrepreneur, briefly explain two types of limited liabilities companies? **(8 marks)**
-
2. The day to day running of a business is comprised of many different decisions. These decisions can make a difference in how much time you have to get work done.
- (a) What record should be kept for daily recording of business transaction? **(16 marks)**
- (b) List FIVE operational expenses **(8 marks)**
- (c) Why should a business man keep records? **(6 marks)**
-
3. John and Jane are arguing about how much cash their small retail outlet needs as they prepare their cash budget. Jane feels that with Christmas season coming, they need more cash while John feels they do not because their sales volume will increase.
- (a) List four knowledge necessary for John and Jane to succeed as entrepreneur? **(6 marks)**
- (b) What are the qualities of a successful entrepreneur? **(6 marks)**
- (c) Which type of legal form of business can you recommend to John and Jane? Why? **(4 marks)**
- (d) Explain two problems faced by John and Jane **(4 marks)**
-
4. Bamenda is industrially backward. Trade and commerce of the region is dominated by Bamileke who originated from Mbouda
- Explain how the following factors can influence entrepreneurial growth
- (a) Culture
 - (b) Family
 - (c) Education
 - (d) Infrastructure
- (20 marks)**
-
5. The entrepreneur must possess some qualities and traits so as to organise and run his business successfully.
- (a) Explain the following by giving examples.
- (i) Hard work
 - (ii) Leadership
 - (iii) Risk bearer
- (9 marks)**
- (b) What are the challenges faced by an entrepreneur in operating his business. **(11 marks)**
-
6. Small businesses are playing important role in the industrial and economic development of country.
- (a) What are the characteristics of small enterprise? **(8 marks)**
- (b) Give the advantages of small businesses **(8 marks)**
- (c) List some problems faced by small businesses. **(4 marks)**
-
7. Once a person decides to become an entrepreneur and starts a small and medium enterprise (SME), he is required to make a number of steps and formality.
- (a) Explain the following environment
- (i) Scanning of business environment
 - (ii) Selection of the product
 - (iii) Selection of form of ownership

- (iv) Selection of location and site (12 marks)
- (b) List the sources of short term finance (3 marks)
- (c) List FIVE financial institutions that can give loans to an enterprise (5 marks)
-

