

ENTREPRENEURSHIP

Subject: ENTREPRENEURSHIP	Hours per week: 2h
	Annual Minimum: 44h
Class : FORM THREE	Coefficient: 2
Option : COMMON SUBJECT	

SUBJECT OBJECTIVES:

This subject enables students to:

- Develop an entrepreneurial culture
- Develop an enterprise mindset
- Identify the importance of entrepreneurship
- Identify the constraints in entrepreneurship

TOPICS	SUB – TOPICS	COMPETENCES	DUR.
1 THE NATURE AND SCOPE OF ENTREPRENEURSHIP	1.1 Definition of Entrepreneurship	<ul style="list-style-type: none"> • Define entrepreneurship • Define the entrepreneurial culture and spirit • State the importance of entrepreneurship • Describe its relationship with other Disciplines 	04H
	1.2 Forms of Entrepreneurship	Identify different forms of Entrepreneurship	02H
	1.3 The importance of Entrepreneurship	<ul style="list-style-type: none"> • Identify the usefulness of Entrepreneurship to: - -The individual -The society -Businesses -The state 	4H
	1.4 Intrapreneurship	<ul style="list-style-type: none"> • Define Intrapreneurship • State the factors favouring Intrapreneurship 	2H
	1.5 Entrepreneurial constraints	<ul style="list-style-type: none"> • Identify the internal and external constraints to the works of Entrepreneurs and Intrapreneurs 	02H
2 REVIEW OF THE ENTERPRISE	2.1 An Enterprise	<ul style="list-style-type: none"> • Describe the relationship between enterprise and creativity • Define the characteristics of an enterprise • Identify the role of the enterprise in the economy; • Classify enterprises according to : <ul style="list-style-type: none"> • their sizes • their sector of activities (or economy) • their ownership 	06H
	2.2 The Organisation of an enterprise	<ul style="list-style-type: none"> • Identify the various functions in an enterprise; • Present the internal organization of an enterprise. 	04H
	2.3 The factors of production of the enterprise	<ul style="list-style-type: none"> • Identify factors of production used by the enterprise. 	04H
3 THE ENTREPRENEUR	3.1 Definition	<ul style="list-style-type: none"> • Define the Terms `Entrepreneur` intrapreneur and enterprising 	2H

		<ul style="list-style-type: none"> Clearly differentiate between entrepreneur, intrapreneur and being enterprising. 	
	3.2 The characteristics of an entrepreneur	<ul style="list-style-type: none"> Understand and describe the qualities of a good entrepreneur Understand and describe the qualities of a good a leader 	2H
	3.3 The Role of an Entrepreneur	<ul style="list-style-type: none"> Describe : <ul style="list-style-type: none"> -The economic role of an Entrepreneur -The social role of an Entrepreneur -The Entrepreneur as a risk taker -The motivations for the Entrepreneur 	4H

ADDITIONAL INFORMATION AND DELIMITATIONS

This syllabus is aimed at providing students with a solid base for the understanding of Entrepreneurship. The indicative durations take into account the periods to be spent on lectures and practical exercises. The syllabus is focused on three main topics:

- Entrepreneurship (35%)
- Enterprise and The Enterprise (41%) ;
- The Entrepreneur (24%).

Subject: ENTREPRENEURSHIP	Hours per week: 2h
	Annual Minimum: 36h
Class : FORM FOUR	Coefficient: 2
Option : COMMON SUBJECT	

SUBJECT OBJECTIVES:

Enable the Learner to:

- Develop an entrepreneurial culture
- Define the concepts dealt with in Entrepreneurship
- Identify environmental business opportunities
- Identify entrepreneurial profile
- Draw up a project.

TOPICS	SUB – TOPICS	COMPETENCES	DUR.
1 THE ENTERPRISE AND ENTREPRENEURSHIP	1.1 Notions of Enterprise, Entrepreneur;Entrepreneurship	<ul style="list-style-type: none"> • Define the concepts of enterprise ; entrepreneur; entrepreneurship • State the basic principles underlying these concepts. • Clearly show the differences between the various concepts. 	04H
	1.2 The Organisation of an Enterprise	<ul style="list-style-type: none"> • Elaborate on the structure of an enterprise • Elaborate the organisation of the enterprise 	04H
2 THE ENTREPRENEURIAL PROFILE	2.1 Entrepreneur profiling	<ul style="list-style-type: none"> • Define the term entrepreneurial profile • Discuss the importance of entrepreneurial profiling. • Describe the main entrepreneurial profiles • Describe the qualities of an entrepreneur 	2H
	2.2 Identification of opportunities	<ul style="list-style-type: none"> • Understand how the entrepreneur scans the environment for business opportunities • Brainstorm for business ideas and seize exploitable business opportunities • Evaluate business opportunities 	04H
3 BUSINESS IDEAS AND BUSINESS OPPORTUNITIES	3.1 Choosing an Idea	<ul style="list-style-type: none"> • Generate business ideas • Make the choice between competing ideas • Turn a need found in a market into a business idea. • Characterise a Business opportunity 	2H

	3.2 Creativity, Invention, Renovation, and Innovation	<ul style="list-style-type: none"> • Creativity and its stages • Define and describe a renovation • Explain the meaning of innovation • Distinguish between an invention and an innovation. 	4H
	3.3 Business environment and information gathering	<ul style="list-style-type: none"> • Identify the possible influences of political, legal, social, natural and economic factors on business activity. • Describe why research is important for success in business. 	6H
4 BUSINESS CREATION	4.1 The business plan	<ul style="list-style-type: none"> • Define the term business plan • State the objectives of the business plan • Describe types of Business Plans • Understand the stages of a business plan 	2H
	4.2 The Promoter	<ul style="list-style-type: none"> • Explain the meaning of promoter • Elaborate the characteristics of a Promoter • Trace the real qualities of an Entrepreneur in the promoter (students should try tracing these qualities in themselves along with their Teacher). 	4H
5 LEADERSHIP	5.1 Definitions of Concepts	<ul style="list-style-type: none"> • Define the terms Leader and Leadership • Discuss leadership styles • Describe the basis of leadership • Identify the characteristics of a good leader 	4H

ADDITIONAL INFORMATION AND DELIMITATIONS

This syllabus is aimed at providing students with a solid base for the understanding of Entrepreneurship. The indicative durations take into account the periods to be spent on lectures and practical exercises.

The syllabus is focused on five main topics:

- Enterprise and Entrepreneurship (26%)
- Entrepreneurial profile (14%) ;
- Business ideas and opportunities (36%).
- Business creation (14%)
- Leadership (10%).

Subject: ENTREPRENEURSHIP	Hours per week: 2h
	Annual Minimum: 36h
Class : FORM FIVE	Coefficient: 2
Option : COMMON SUBJECT	

SUBJECT OBJECTIVES:

Enable the Learner to:

- Draw up an Entrepreneurial project on business creation
- Simulate the creation of an enterprise
- Learn how resources are combined in an Enterprise

TOPICS	SUB – TOPICS	COMPETENCES	DUR.
1 CREATING AN ENTREPRENEURIAL PROJECT	1.1 Stages involved	<ul style="list-style-type: none"> • Describe an entrepreneurial Project. • Describe the stages involved in an entrepreneurial Project. • Understand the role or importance of each stage to the project. 	06H
	1.2 Executing an entrepreneurial project	<ul style="list-style-type: none"> • State the importance of being guided by laid down objectives. • Know how to source the resources needed to carry out the Project • Know how to face the challenges of business start-up without pressure 	04H
2 CREATING AN ENTERPRISE	2.1 The Business Idea	<ul style="list-style-type: none"> • Know how to source business ideas • Understand how to screen ideas (for the most rewarding and yet applicable one) • Turn an idea into an invention or reality 	4H
	2.2 The Feasibility	<ul style="list-style-type: none"> • Understand the effect of the business environment to a business • Define and understand feasibility study and its importance • Draw up a business plan and check for its workability 	6H
	2.3 Registering an Enterprise	<ul style="list-style-type: none"> • Understand how to choose a legal framework or legal form for an enterprise • Choose the right location for an enterprise • Use the business plan as a guide to source the resources needed to start and run an enterprise (human, finance, materials, etc) • State the steps necessary to register businesses in Cameroon 	4H
3 MANAGING THE ENTERPRISE	3.1 Bookkeeping	<ul style="list-style-type: none"> • Discuss the importance of the finance function in the enterprise • Understand the important use of finance records • Describe sources of finance 	2H

	3.2 Human resources	<ul style="list-style-type: none"> • Carry out the recruitment of workers • Explain the importance of labour laws, labour contracts and their uses • Discuss the methods of remuneration and motivation 	4H
	3.3 Production	<ul style="list-style-type: none"> • Explain the meaning of Production (manufacturing, Price determination, selling or distribution, Purchasing, Promotion) • Describe the use of information and communication Technology in the Business or enterprise • Know the standard sources of information for the enterprise 	6H
Review	The course work	<ul style="list-style-type: none"> • Review the entire course work for the level, where possible, as a class. 	
Internship		<ul style="list-style-type: none"> • Take an internship period in a business premises and write a report at the end. 	

ADDITIONAL INFORMATION AND DELIMITATIONS

This syllabus is aimed at providing students with a solid base for the understanding of Entrepreneurship. The indicative durations take into account the periods to be spent on lectures and practical exercises. The syllabus is focused on three main topics:

- Creating an Entrepreneurial Project (20%)
- Creating an Enterprise (30%) ;
- Managing the enterprise (30%).
- Review

