

**SOUTH WEST REGIONAL MOCK EXAMINATION
TECHNICAL AND VOCATIONAL EDUCATION**

THE TEACHERS' RESOURCE UNIT (TRU)

Cellule d'appui à l'action Pédagogique

IN COLLABORATION WITH

En collaboration avec

**THE REGIONAL INSPECTORATES OF PEDAGOGY AND
THE SUBJECT TEACHERS' ASSOCIATIONS (SWESTTA)**

SATURDAY 29th MARCH 2025

INTERMEDIATE LEVEL

Specialty	All Specialties
Subject Title	ENTREPRENEURSHIP
Subject Code Number	5055
Paper Number	2

TWO HOURS

INSTRUCTIONS TO CANDIDATES:

This paper carries **SIX** questions. Answer any **FOUR** questions.

Each question carries 25 marks. For your guidance, the approximate mark for each part of a question is indicated in brackets.

If you answer **MORE THAN** four (4) questions, **ONLY** the first four (4) answers presented will be marked and the other cancelled.

You are allowed to use **GRAPH PAPERS** and **CALCULATORS** where applicable.

You must use **ONLY** Blue or Black ink. No answer in Pencil will be marked.

All Appendices filled or completed should be handed in with your answer booklet.

All necessary calculations must be shown.

You are reminded of the necessity for good English and orderly presentation in your answers.

You are advised to read carefully through the question paper, before you begin your answers.

QUESTION ONE

Babatunde just launched an enterprise he created two weeks ago. For him to succeed in business, he needs to have knowledge in certain aspects.

- a. State and explain to Babatunde any four (4) roles played by an entrepreneur in the society. (8 marks)
- b. Enumerate any six (6) characteristics of the entrepreneur. (6 marks)
- c. State and explain any (2) two risks faced by an entrepreneur. (5 marks)
- d. Explain any three components of a business plan. (6 marks)

QUESTION TWO

For a business to be created, it starts from an idea. This idea passes through feasibility studies, and then it becomes a business opportunity in the marketing environment.

- a. Classify the following phrases either under Methods of business idea generation or Sources of business idea. Mind mapping, research on internet, brainstorming, through focus groups, from a hobby, through travels and explain any two (2) methods of business idea generation (10 marks)
- b.
 - i. Define the term marketing research. (3 marks)
 - ii. Outline any two (2) benefits of marketing research to a business (4 marks)
- c. Explain four (4) constraints of the growth of entrepreneurship in Cameroon today. (8 marks)

QUESTION THREE

Managing Small and Medium size Enterprises needs management skills either from the entrepreneur or intrapreneur.

- a. Explain any five (5) sources of leadership power. (10 marks)
- b. State any four (4) activities carried out by intrapreneurs. (4 marks)
- c. Explain four (4) advantages of small and medium size enterprises. (6 marks)
- d. Give five (5) contributions of small and medium size enterprises to the economy of Cameroon. (5 marks)

QUESTION FOUR

The outcome of enterprises in Cameroon is thanks to the vision, creativity, willingness and management skills of entrepreneurs.

- a. What is the meaning of an enterprise? (2 marks)
- b.
 - i) Name and explain any four (4) documents to be submitted for the registration of an enterprise in Cameroon. (8 marks)
 - ii) Name and explain any three (3) documents obtained after a successful registration of an enterprise in Cameroon. (6 marks)
- c. i) Explain the difference between an ordinary partnership and limited partnership in an enterprise. (3 marks)

- ii) Explain the difference between an ordinary shareholder and a preference share holder in an enterprise. (2marks)
- d. Outline four (4) economic roles of enterprises in Cameroon. (4marks)

QUESTION FIVE

The effective management of workers in an enterprise is an important aspect which contributes to productivity.

- a. Define Human Resource Management. (2.5marks)
- b. What is the meaning of the following terms?
- i. Labour contract
 - ii. Remuneration
 - iii. Labour contract of specified duration
 - iv. Prior notice. (10marks)
- c. State and explain four (4) types of financial remunerations. (10marks)
- d. What is the current official minimum wage in Cameroon? (2.5marks)

QUESTION SIX

Amiko and 19 others established a business called AGRADFASEL Ltd with medicated soap as the main product. Within a week this enterprise produces 15,000 tablets of soap at a total cost of production 7,500,000 FCFA.

- a. i. Identify the form of the enterprise owned by Amiko and 19 others. (2marks)
- ii. Define the term cost. (2marks)
- b. i. Calculate the Average Cost of producing a single tablet of soap. (4marks)
- ii. If the selling price per medicated soap is 1000 FCFA, calculate the profit per soap. (6marks)
- c. i. The total cost of production also includes operational expenses incurred by AGRADFASEL Ltd within the one week of production. State any four (4) operational expenses incurred. (6marks)
- ii. To improve on the product of the enterprise, state and explain any two (2) methods of marketing research to be carried out. (5marks)

END